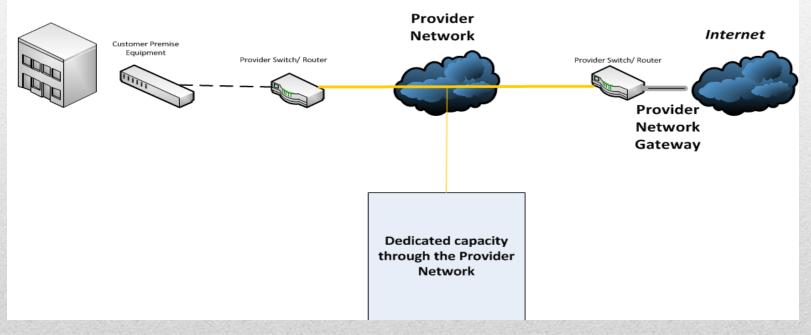
# Business Services Metro Ethernet

Project Management

- ➤ Ethernet Private Line Service (EPL) Point to Point
- ➤ Ethernet Virtual Private Line Service (EVPL) Point to Multi-Point
- ➤ Ethernet Network Service (ENS) Multi-Point to Multi-Point
- ➤ Ethernet Dedicated Internet Services (EDI) Dedicated Bandwidth to the Internet

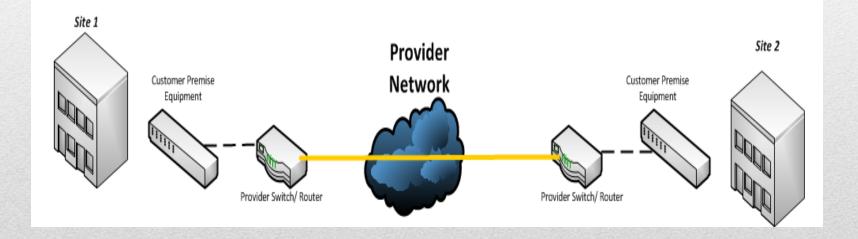
## **Types of Service**

#### Ethernet Dedicated Internet Service - EDI



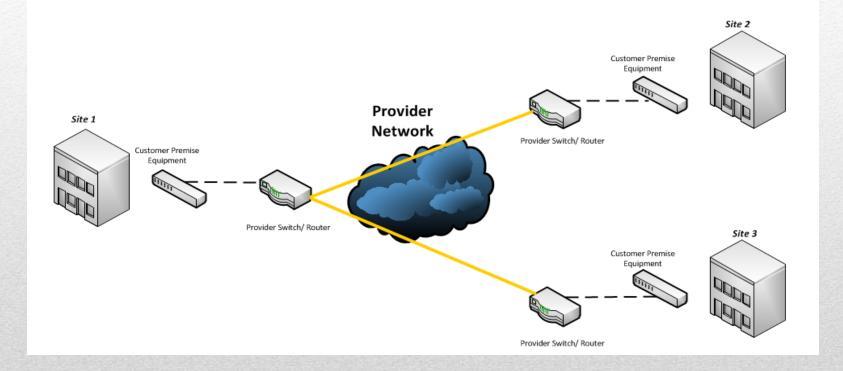


## Ethernet Private Line Service – EPL (Point to Point)



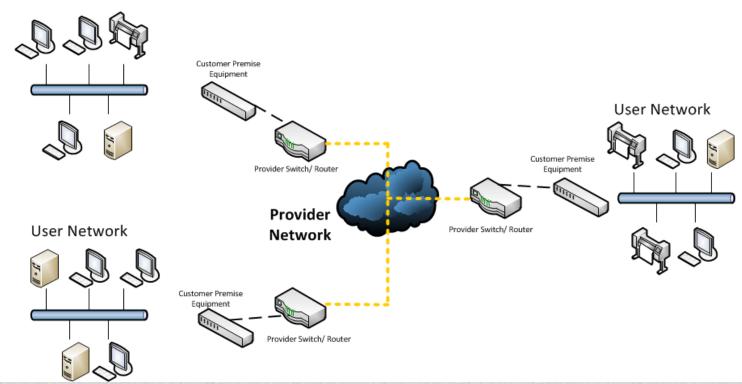


## Ethernet Virtual Private Line Service – EVPL (Point to Multi-Point)





## Ethernet Network Service – ENS (Multi-Point to Multi-Point)

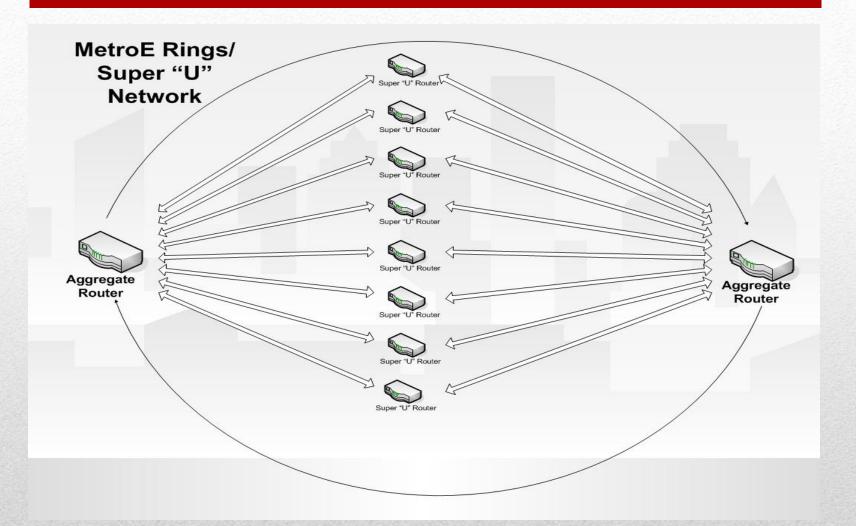




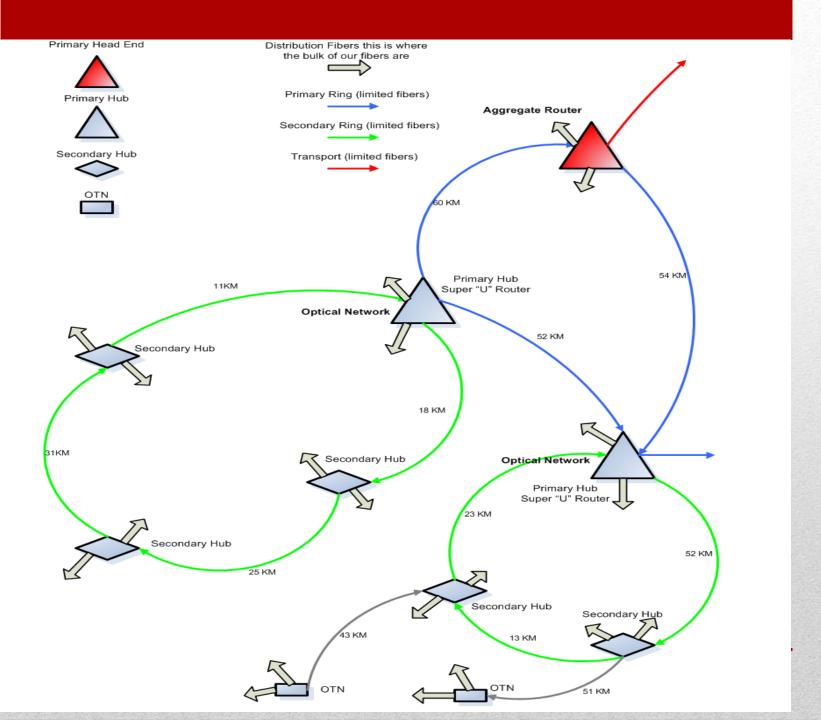
**User Network** 

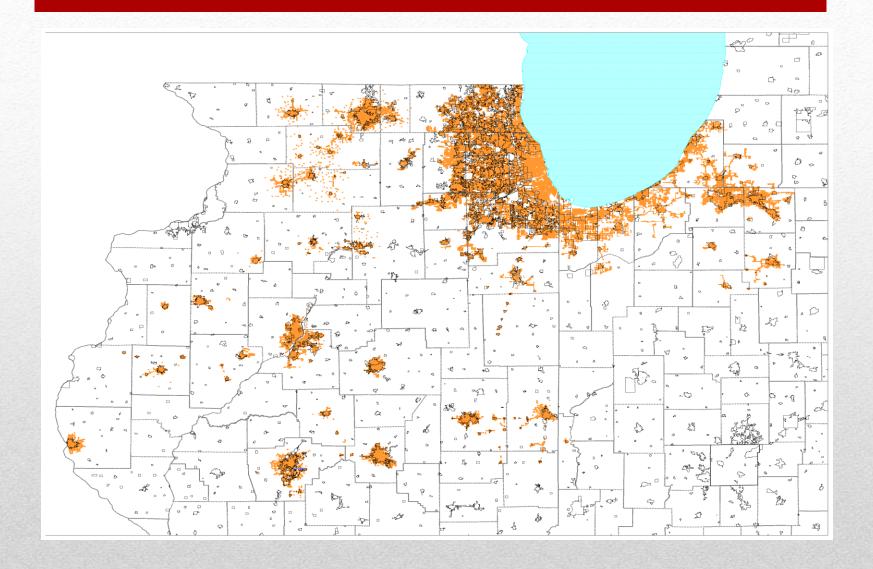
## FIBER INFRASTRUCTURE

**Exposure & Protection** 

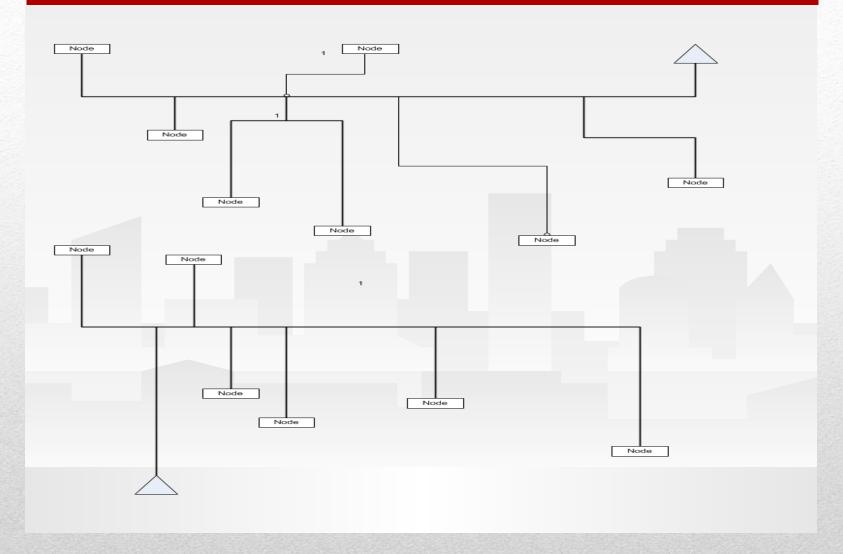


## Provider network

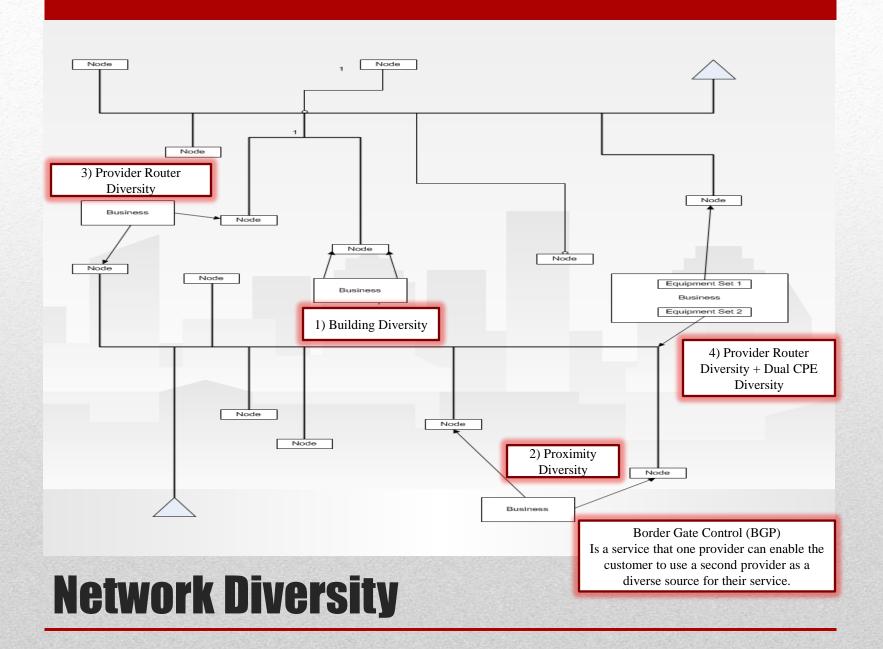




#### **Market infrastructure**



## **Distribution**

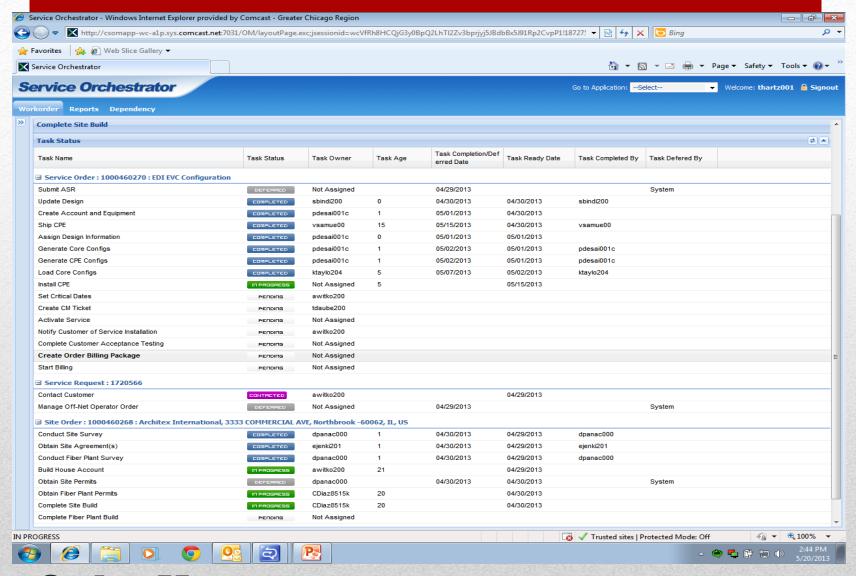


## PROJECT MANAGEMENT

Metro Ethernet

- Sectional and in order
- Task oriented
- Can be passed from Team to Team or work in parallel
- Document storage
- One Stop notations for Order progress
- Timing Tool
- \*Record for Up-Sell or Change of Services

## **Project Management Data Bases**



## **Order Management**

- ➤ Initiating the Sale
- ➤ Helping the Potential Customer to understand what we can do/what they need
- Requesting the "Desk Top" Survey
- Design & Bill of Materials
- Making the Business Case
- Customer Acceptance
- ➤ Order Acceptance
- ➤ Order Management Launch

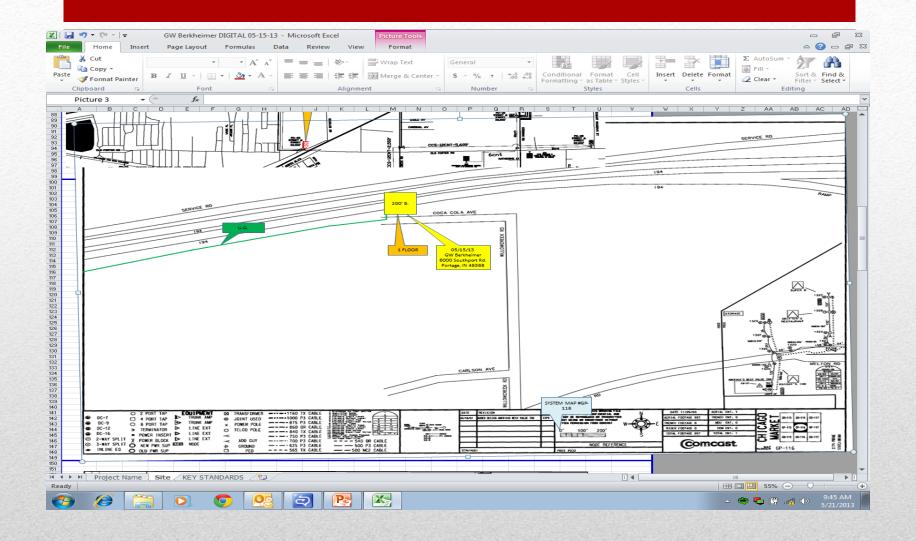
#### **Pre-Sales**

- Fiber availability research & assignment/ Fiber Label "Snap Shot"
- ➤ System Maps depicting route from Customer premise to Infrastructure tie point
- ➤ Public Mapping program depicting route + "Order Specific" notes
- Fiber Infrastructure details/ Fiber Map & Schematic "Snap-shots"
- Construction & Materials "Estimation" / Desk-Top Work-Book

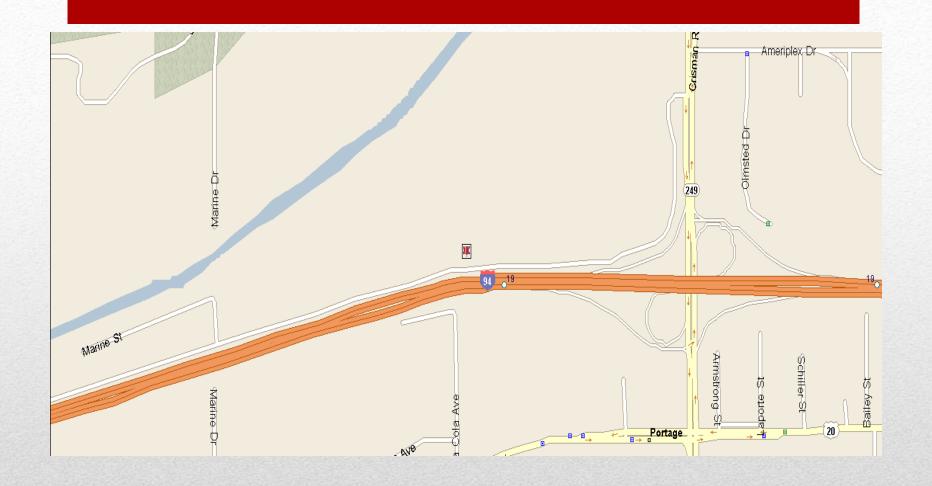
## **Desk Top Survey Content**

PORTAGE E SPANGEHL			03.04-01.01																	
					OSP 288	.96 FIER 193-288									,					
		C	CS Park Dist											P	30 SP CCS		STUDIO		PD-02 RTN 2	
9	1.757	17	Active	25	1.507	33	1.456	41	1.275	49	1.284	57	1.024	65	1.344	73	1,516	81	Active	
	26747		26655		25,005		25,005		18,222		18,122		18,138		18,222		26,496		33647	
	OSP 288-201		OSP 288-209		OSP 288-217		OSP 288-225		OSP 288-233		OSP 288-241		OSP 288-249		OSP 288-257		OSP 288-265		OSP 288-27	
			CS Park Dist												PD 30 SP CCS		STUDIO		PD 02 SP	
10	1.696	18	Active	26	1.627	34	1.65	42	1.176	50	0.991	58	1.129	66	1.722	74	1.374	82	2.224	
	26,789		26,665		25,005		25,022		18,122		18,122		18,138		18,222		26,496		33681	
	OSP 288-202		OSP 288-210		OSP 288-218		OSP 288-226		OSP 288-234		OSP 288-242		OSP 288-250		OSP 288-258		OSP 288-266		OSP 288-27	
		Cri	sman school												peg fr ogden dunes		STUDIO		CH68270H T MOBIL	
11	1.428	19	preterm4/7	27	1.295	35	1.433	43	0.971	51	0.977	59	1.053	67	Active	75	1.767	83	Active	
	26,781		cross/patch		24,972		25,005		18,122		18,105		18,122		26,563		26,496		33647	
	OSP 288-203		OSP 288-211		OSP 288-219		OSP 288-227		OSP 288-235		OSP 288-243		OSP 288-251		OSP 288-259		OSP 288-267		OSP 288-27	
		Cri	Crisman school									sp- to ogen dunes					8270H T MOB			
12	1.672	active	preterm4/8	28	1.574	36	1.614	44	1.133	52	1.152	60	1.01	68	1.611	76	1.639	84	Active	
	26,747	ш	cross/patch		25,005		25,005		18,122		18,122		18,122		26,571		26,496		33631	
	OSP288-204	-5.2	OSP 288-212		OSP 288-220		OSP 288-228		OSP 288-236		OSP 288-244		OSP 288-252		OSP 288-260		OSP 288-268		OSP 288-27	
PD 09 FWD													PD 30 FWD		PD 01 RTN 1		STUDIO		PD 03 FWD	
13	1.503	21	1.641	29	1.516	37	0.958	45	1.229	53	1.122	61	1.236	69	1.933	77	1.862	85	0.598	
4 PAD	26,647		27,166		25,005		18,122		18,122		18,122	1PAD	18,214		26,567		26,496	2 PAD	11,598	
5.96	OSP 288-205		OSP 288-213		OSP 288-221		OSP 288- 229		OSP 288-237		OSP 288-245	3.52	OSP 288-253		OSP 288-261		OSP 288-269	5.22	OSP 288-27	
PD 09 RTN							4					PD 30 RTN 1		PD 01 RTN 2		STUDIO		PD 03 RTN 1		
14	1.805	22	1.802	30	1.559	38	1.129	46	1.04	54	1.062	62	0.945	70	1.861	78	1.516	86	0.824	
	26,655		27,166		25,039		18,088		18,122		18,122	4PAD	18,231		26,567		26,479		11,598	
-4.25	OSP 288-206		OSP 288-214		OSP 288-222		OSP 288-230		OSP 288-238		OSP 288-246	1.65 db		-5.5	OSP 288-262		OSP 288-270	-3.8	OSP 288-27	
	PD-09 RTN		ITY STUDIO							<u> </u>			PD 30 SP	_	PD 01 FWD		PD 02 FWD		PD 03 RTN 2	
15	1.57	23	1.587	31	1.479	39	0.898	47	1.19	55	1.036	63	1.037	71	1.753	79	2.079	87	0.698	
	26,655		27,149		25,022		18,122		18,122		18,138	2 PAD	18,239	2 pad	26,567	5 PAD	33,647		11,514	
	OSP 288-207		OSP 288-215		OSP 288-223		OSP 288-231		OSP 288-239		OSP 288-247	3.60 db	OSP 288-255	5.34	OSP 288-263	6.02	OSP 288-271		OSP 288-27	
	PD-09 SP		CITY STUDIO										PD 30 SP		PD 01 SP		PD 02 rtn 1		PD 03 SP	
16	1.88	24	1.799	32	1.693	40	1.308	48	1.013	56	1.281	64	1.209	72	1.866	80	1.147	88	1.007	
	26,655	ш	27,166		25,005		18,122		18,105		18,138		18,222		26,567	1 PAD	33,631		11,598	
	OSP 288-208		OSP 288-216		OSP 288-224		OSP 288-232		OSP 288-240		OSP 288-248		OSP 288-256		OSP 288-264	-3.1	OSP 288-272		OSP 288-28	

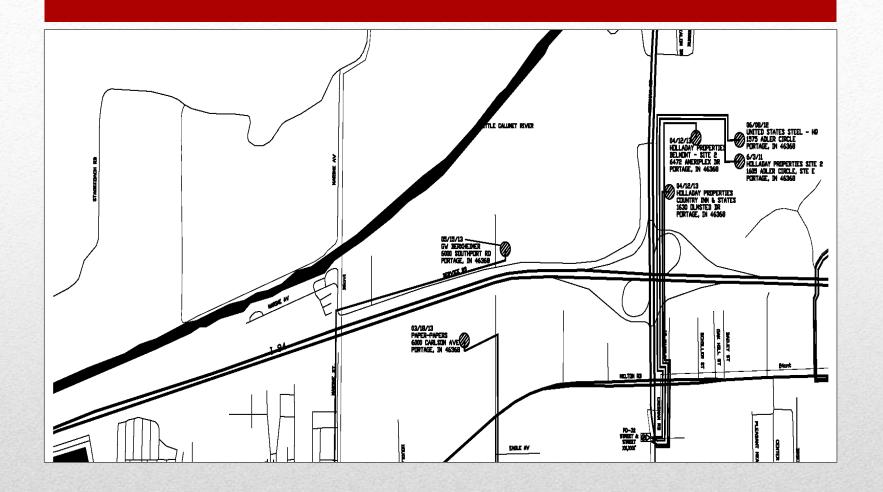
## **Fiber Label Snap Shot**



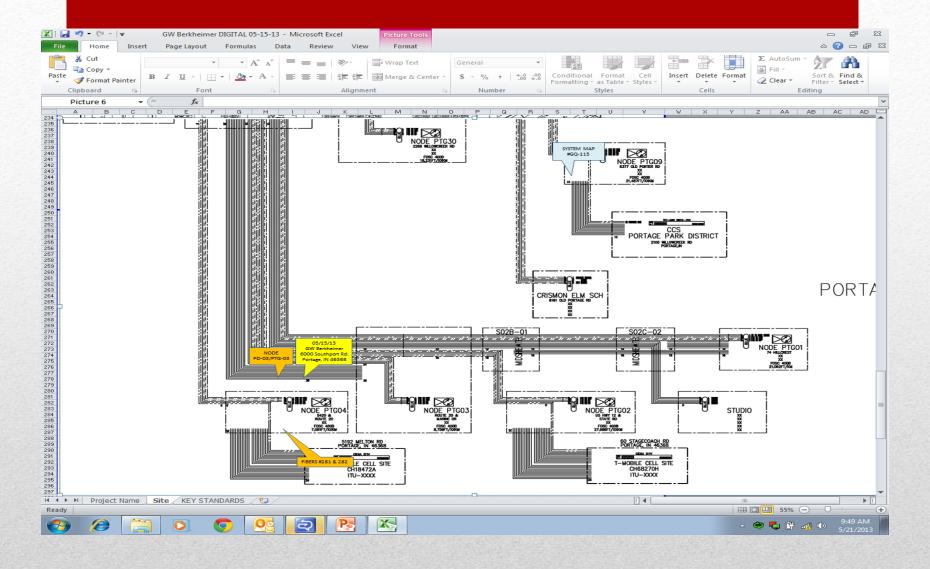
## **System Map Snap Shot**



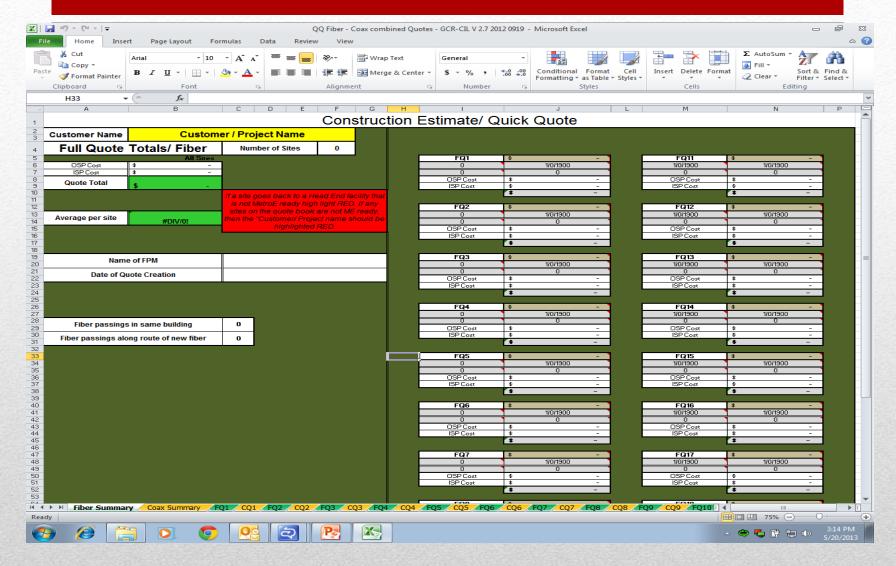
## **Public Mapping Location Snap Shot**



## **Fiber Overlay Snap Shot**



## **Fiber Schematic Snap Shot**



## **Desk Top Construction Quote**

#### Final Proposal Accepted

- ➤ Fiber Pre-Qualification
- > Construction Route verification
- ➤ Site Walk Out (Physical Walk & Bid Proposal)
- > DWDM or CWDM Wavelength Assignment
- > SUR/ Head End & Hub verification
- ➤ Network Design completed by Design Engineer
- ➤ Bill of materials created for Network Components
- ➤ All Fiber & Network documentation recorded & stored on permanent document formats
- Construction begins Permitting Process
- ➤ Market Development starts ROE Process

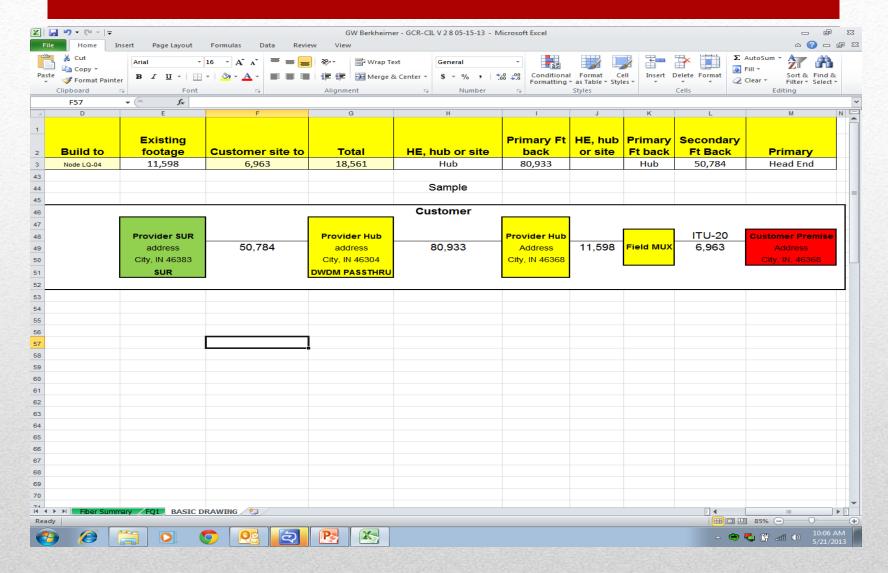
## Pre-Sale Permitting, ROE & Wavelength Assignment Launch

## ORDER ACCEPTED

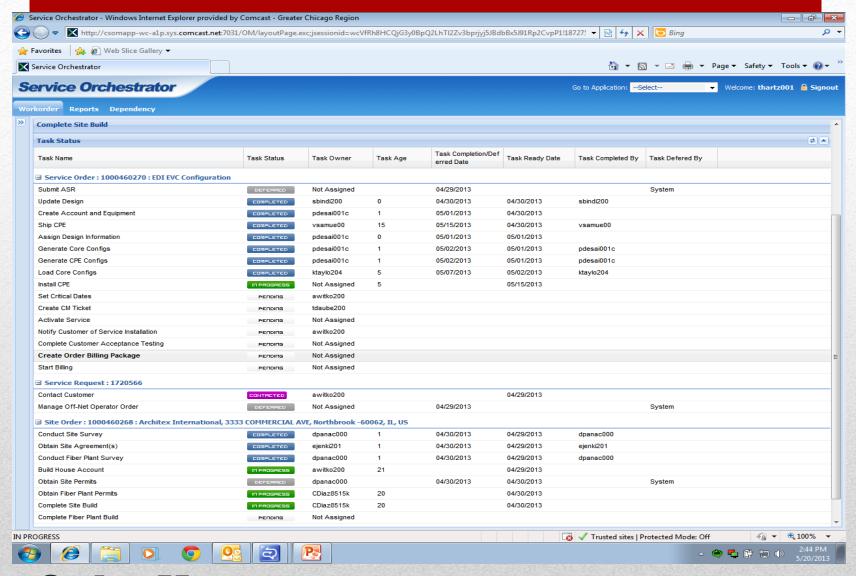
Order Launched into Project Management Data Base

- Layer 1 Basic Drawing & Fiber Tie-points QC'd
- ➤ Order Acceptance Notice distributed to Teams
- ➤ Pre-Sales Map Package distributed to Construction Team
- ➤ Network Component BOM filled by National Warehouse
- Layer 1 Optics Materials requested by Fiber Project Manager
- Layer 1 Fiber Components ordered by Market
- Construction Job launched in CST
- Construction progress monitored by BSOS
- Tasks updated in Project Management Data Base
- Configurations built for Customer Network
- > Customer Network activation

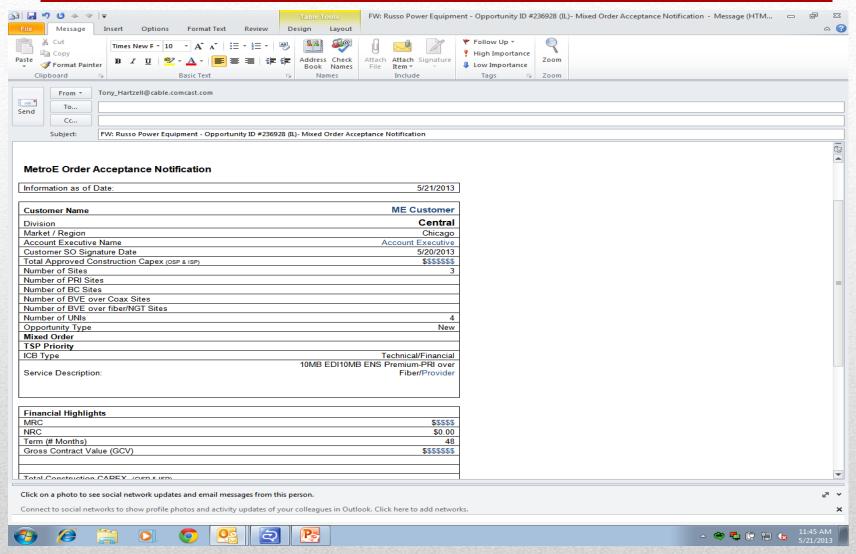
### **Post-Sales**



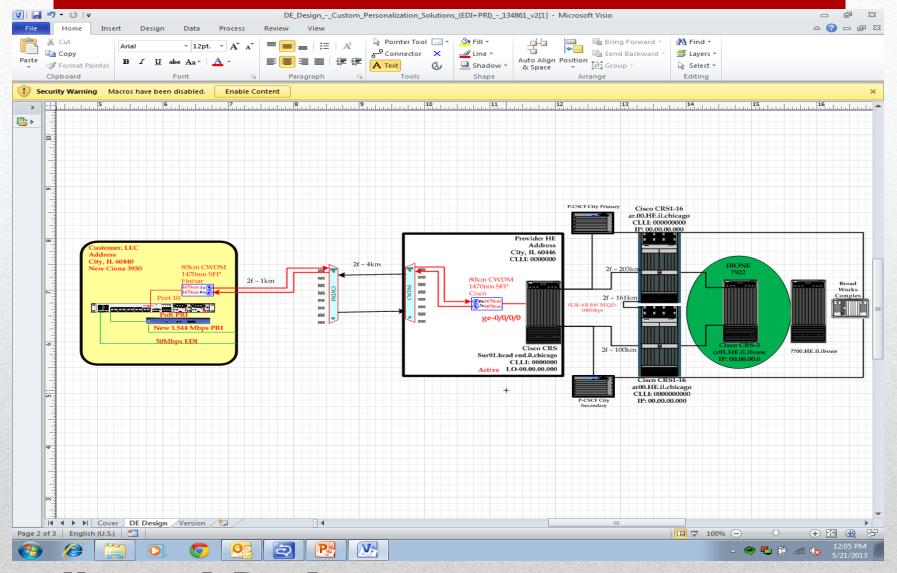
## **Basic Drawing for Design Engineer**



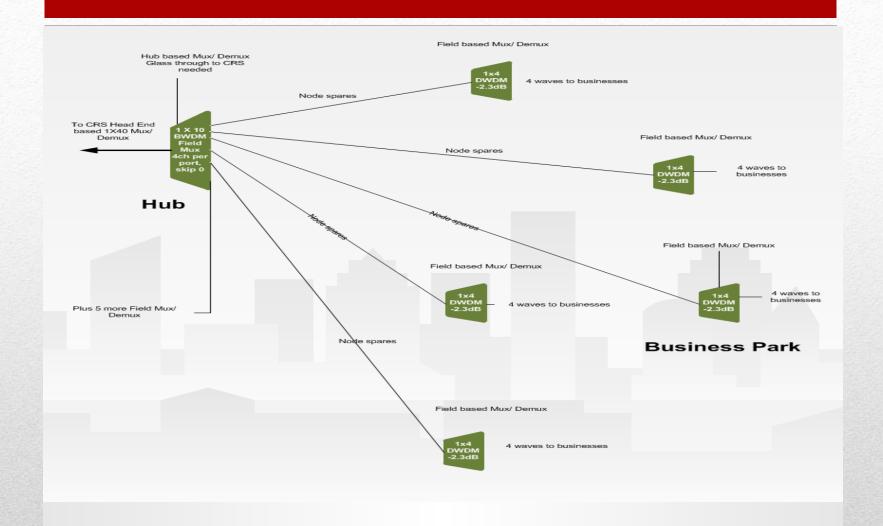
## **Order Management**



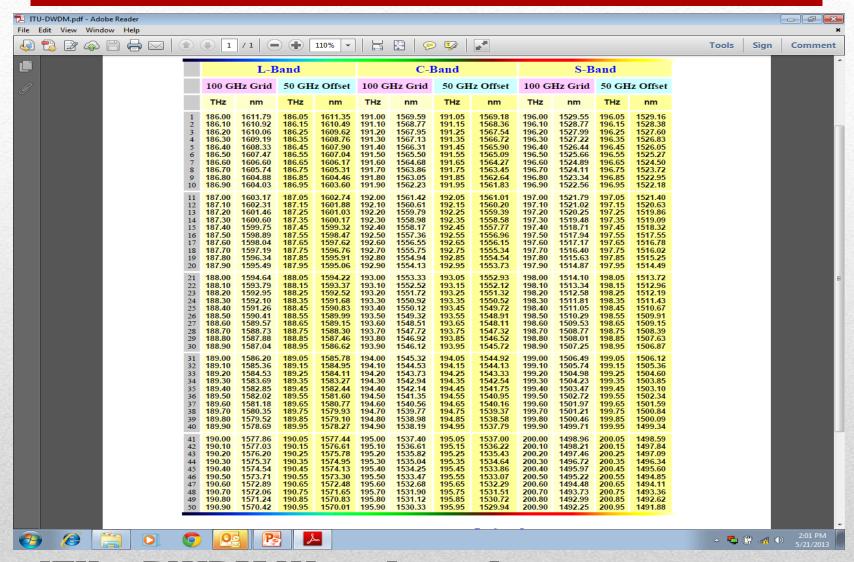
## **Order Acceptance Notification**



## **Network Design**



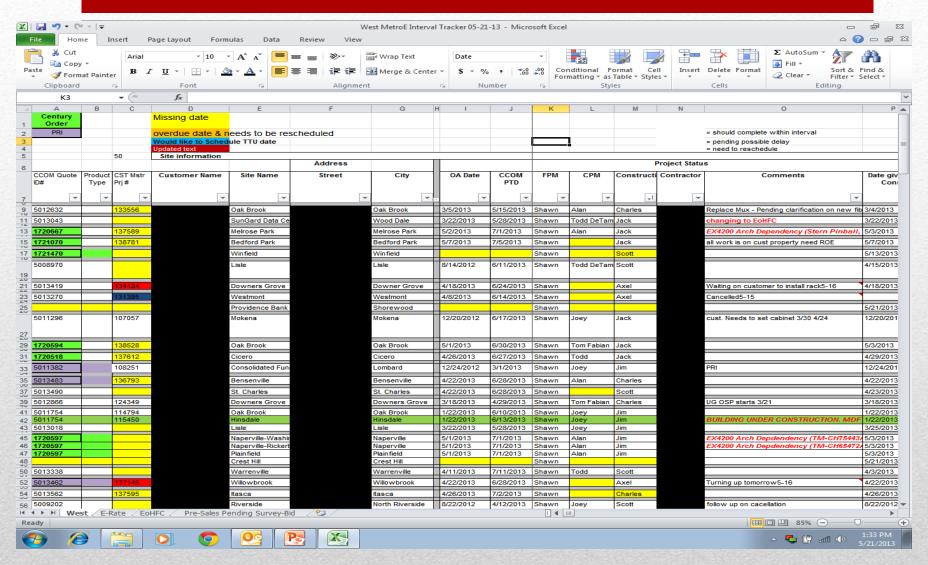
## **Fiber Plant Components**



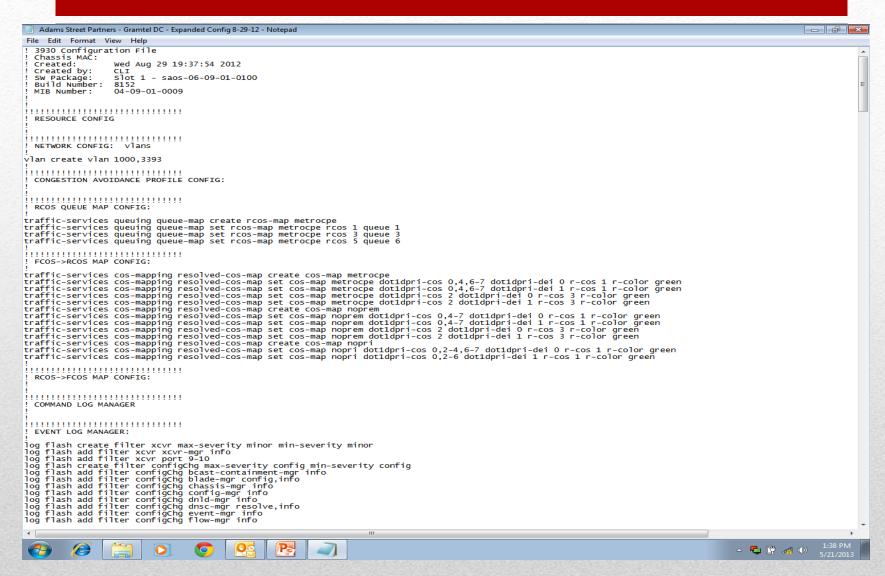
## ITU - DWDM Wavelengths



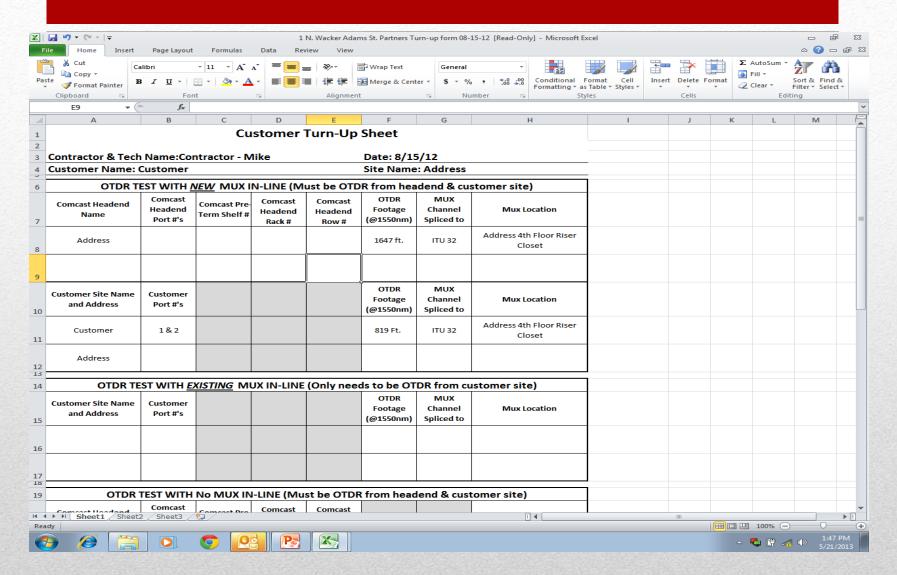
Muxing



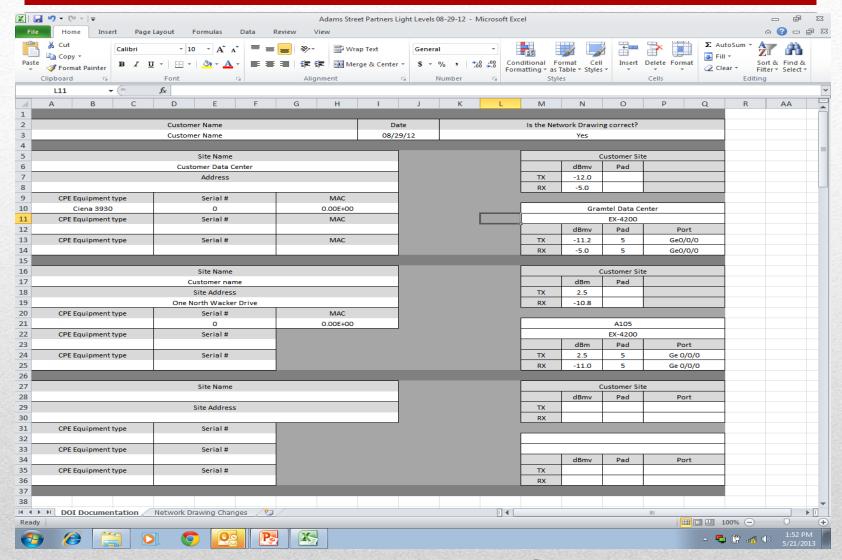
## **Construction Tracking**



#### **Configurations**



## **Fiber Ready**

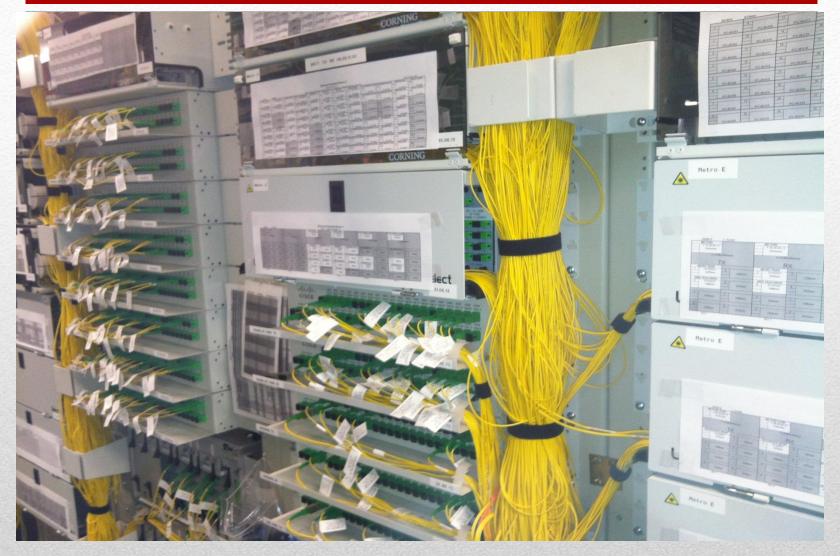


**Light Level Verification & Set** 





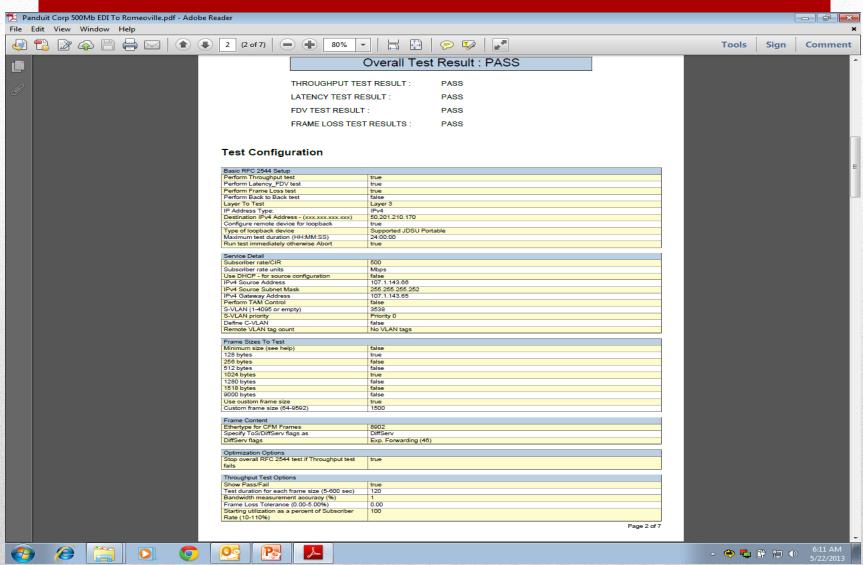
## **CPE Installation**



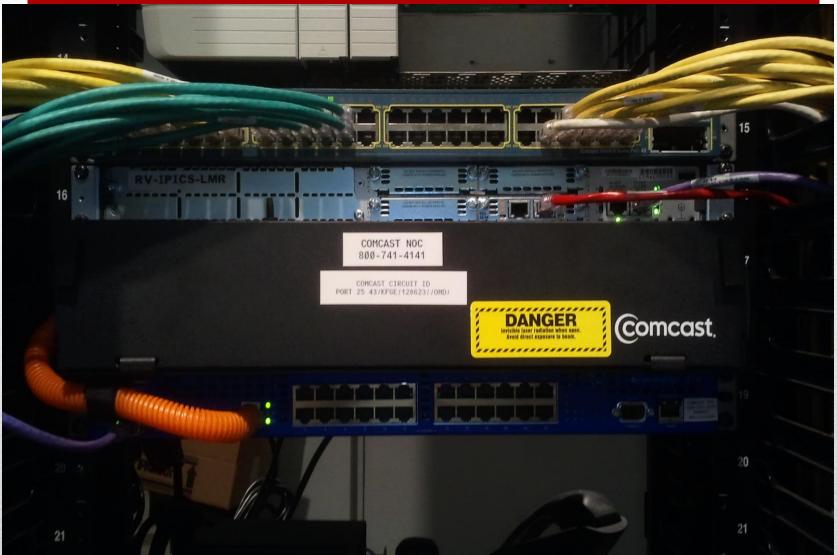
## **Head End Installation**

- ➤ Install Hardware & FO Jumpers
- Label & document everything
- Light Level Test & document
- Call & test all services with the Test & Turn Up Team
- ➤ Document Testing
- Explain and equipment & services to customer
- Customer Project Manager calls & sends Welcome Package & answering any questions

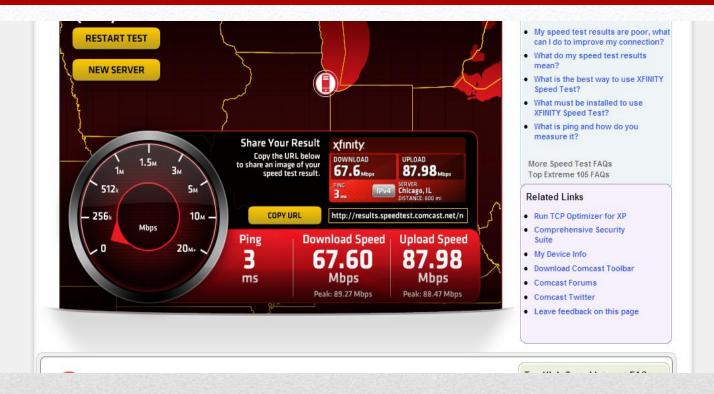
## **Test & Turn Up**



## **Turn Up Documents**



**Actual Install** 



## **Screen Shot of Speed Test**

- Sales Executives
- Serviceability Team (Desk Top Team)
- Sales Engineers
- Design Engineers
- Market Development Team
- Business Services Sales Support
- Order Acceptance Team
- Business Services Operations Support
- Fiber Project Managers
- Customer Project Managers
- National Engineering & Technical Operations
- Construction Team
- Fiber Department
- OSP Utility Contractors
- Design Team/ Design House Contractors
- National Warehouse
- Local Warehouse
- MetroE Field Tech OPS
- ❖ Test & Turn Up Team

## Teams that touch each Order

#### Documentation is the most important thing to not lose sight!!

- ✓ Fiber Pre-terms
- ✓ Fiber Schematics
- ✓ Fiber Overlay Maps
- ✓ Head End/ Hub labeling & recording
- ✓ Customer Premise labeling & recording
- ✓ Testing documentation
- ✓ Network Design Drawings
- ✓ Asset documentation
- ✓ As-Built Fiber & Facility documentation
- ✓ Muxing & Wavelength documentation

## **Documentation**

- ✓ Know what your goal is, and reverse engineer to create your process
- ✓ Build Processes for flow and make everything flow through that process
- ✓ Delegate responsibility and control to the Teams that make sense for the task
- ✓ Let each team handle their part of the process

"No one can whistle a symphony. It takes an entire orchestra." - H.E. Luccock

## **Project Management Wisdom**